



Alex Harrell, 206.7997 bu/ac

New World Record Soybean Yield

Georgia Farmer Sets World Record Soybean

BRANDT is focused on helping growers take control of their yields. Through technology driven nutritional products, BRANDT has helped growers, like Alex Harrell, set soybean and corn yield records since 2011. Harrell, a farmer from Georgia, has established a new world soybean yield record. Harrell has broken the world record for soybean yield with 206.7997 bushels per acre using BRANDT's propriety nutritionals.

Helping Growers Achieve Better Results Since 1953

In farming, there are no easy shortcuts. We understand you work hard to earn your yields. That's why BRANDT has dedicated teams to provide you with the best solutions possible. We take pride in helping crops and growers, like Alex Harrell, reach their full investment potential. For over 70 years, BRANDT has uncovered valuable trends that assist our customers with their agronomy decisions. Get in contact with a BRANDT expert near you!



"BRANDT products are the best I've ever used, as far as compatibility with other products and its nutrient delivery system. I've pulled tissue samples on every field, every 7 days, and all my nutrient levels stayed within the desired range."

- Alex Harrell



Alex Harrell's Soybean Fertilizer Program

Application Timing	Product	Application Rate
At Planting	BRANDT SeedZone Zn	4 oz/100 lbs
V2 Stage	BRANDT Smart Trio®	32 oz/ac
	BRANDT Smart B-Mo	16 oz/ac
	BRANDT Smart Southeast Crop Mix	32 oz/ac
V6 Stage	BRANDT Smart Trio	24 oz/ac
	BRANDT Smart B-Mo	8 oz/ac
	BRANDT Smart Southeast Crop Mix	32 oz/ac
R1 Stage	BRANDT Smart Trio	24 oz/ac
	BRANDT Smart B-Mo	8 oz/ac
	BRANDT Smart K B	32 oz/ac
	BRANDT Smart Southeast Crop Mix	24 oz/ac
R2 Stage	BRANDT Smart Trio	24 oz/ac
	BRANDT Smart B-Mo	8 oz/ac
	BRANDT Smart K B	16 oz/ac
	BRANDT Smart Southeast Crop Mix	24 oz/ac
R3 Stage	BRANDT Smart Quatro® Plus	24 oz/ac
	BRANDT Smart B-Mo	8 oz/ac
	BRANDT Smart K B	16 oz/ac
	BRANDT Smart Southeast Crop Mix	24 oz/ac
R4 Stage	BRANDT Smart Trio	24 oz/ac
	BRANDT Smart B-Mo	8 oz/ac
	BRANDT Smart K B	16 oz/ac
	BRANDT Smart Southeast Crop Mix	24 oz/ac
R5 Stage	BRANDT Smart Quatro Plus	24 oz/ac
	BRANDT Smart B-Mo	8 oz/ac
	BRANDT Smart K B	32 oz/ac
	BRANDT Smart Southeast Crop Mix	24 oz/ac



This information is to be used only as a guide. Local conditions such as soil properties, agronomic practices, weather and varieties should be taken into account when interpreting this table. The suggested foliar applications are designed to compliment your nutrition program. They do not replace your normal fertilizing practices. The marks BRANDT, Smart Trio and Smart Quatro are registered trademarks of BRANDT Consolidated, Inc. All other trademarks, product names and company names that appear on this document are the property of their respective owners or licensees, who may or may not be affiliated with, connected to, or sponsored by BRANDT Consolidated, Inc.

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